

## CLAIMS

### I Claim:

- 1 1. A multi-dimensional method for simulating the alliance of enterprises,  
2 said method comprising the steps of  
3 analyzing the alliance fitness of an alliance according to a two dimensional  
4 process mapping of alliance strategy and performance, said process  
5 mapping supposing that enterprises in an alliance strive to achieve a  
6 win/win situation, said alliance having at least two enterprises;  
7 correlating the structure of said alliance with the strategy and performance  
8 mapping in deriving a multi-dimensional spatial representation of said  
9 alliance; and  
10 predicting various subsequent combination of alliance outcomes with  
11 reference to the optimal win/win situation,  
12 whereby managerial and alliance resources may targeted at the  
13 appropriate stages while ensuring the durability and stability of said  
14 alliance.
- 1 2. A multi-dimensional method for simulating the alliance of enterprises  
2 according to claim 1 wherein said two dimensional process mapping correlates  
3 alliance strategies with passive, friendly and hostile attitudes respectively.
- 1 3. A multi-dimensional method for simulating the alliance of enterprises  
2 according to claim 1 wherein said two dimensional process mapping correlates  
3 alliance performance with poor, satisfactory and excellent outcomes  
4 respectively.
- 1 4. A multi-dimensional method for simulating the alliance of enterprises  
2 according to claim 1 wherein the correlation of the structure of said alliance with  
3 the strategy and performance mapping is determined by reference to a  
4 plurality of processes.
- 1 5. A multi-dimensional method for simulating the alliance of enterprises  
2 according to claim 4 wherein said plurality of processes comprise at least one  
3 rationalization process, at least one formation process and at least one failure  
4 process.
- 1 6. A multi-dimensional method for simulating the alliance of enterprises  
2 according to claim 5 wherein said the strategy, structure and performance of an  
3 alliance are correlated the degree of separability of an alliance asset.

